# Press release - The Hague, 16 September 2015

Str) m SHOW MORE

An installation by Bruno Listopad and Nikola Knežević



Bruno Listopad and Nikola Knežević, SHOW MORE (still), 2015 (photo: courtesy the artists)

3 October - 13 December 2015 Opening: Saturday 3 October, 17 hrs Location: Stroom Den Haag, Hogewal 1-9, The Hague NL www.stroom.nl/SHOW MORE

This Fall the program of Stroom Den Haag will be dedicated to the subject of control: from nudging and self-surveillance to talking refrigerators and military urban planning. Not with dystopian scenarios or raised fingers, but from a real interest in a phenomenon that impacts city life in a variety of ways. Central during this period is the exhibition SHOW MORE by the choreographer Bruno Listopad and the architect/artist Nikola Knežević. They have created an installation on selfobjectification mediated through online broadcasting.

### On view at Stroom

Gareth Moore A Burning Bag as a **Smoke-Grey Lotus** 5 July - 20 September 2015

Ondertussen: Marius Lut 12 September - 25 October 2015 Stroom Den Haag challenged Bruno Listopad and Nikola Knežević to create an exhibition that reflects the increasing impact of control upon individuals. Instead of reflecting on this topic in a straightforward manner by presenting people only as victims of surveilling corporations and states, they counter-intuitively chose to present individuals who attempt to control their own public mediation.

The installation by Listopad and Knežević presents a selection of YouTube online activities of "non-artists" that facultatively and publicly share a designed image of themselves or their desires, according to their own principles. These individuals take charge of their online representation by transforming themselves into subjectobjects that either comply with or challenge established norms of behavior.

The performative qualities these online works have and the creative strategies they employ might raise questions about the distinction between art and "non-art" practices. The works are shown within a digital art space – a museum, created to emphasize the notion of the Internet as today's largest panoptical archive.

# **Culture of Control**

SHOW MORE is part of our Fall program Culture of Control. Through art, movies, reflections, design and interventions we will research, play with and manipulate both the known and the unknown control mechanisms that are at work. For this program Stroom collaborates with a wide range of organisations and people, such as Architecture Film Festival Rotterdam, International Center for Civic Hacks, Open! and Platform Scenography. For more information on the program, click

Culture of Control is made possible in part by Mondriaan Fund, Creative Industries Fund NL and the City of The Hague.

## Note to the editor:

For more information, images or interview requests, please contact Hildegard Beijersbergen-Blom, press and communications officer at Stroom Den Haag, via hblom@stroom.nl or press@stroom.nl, Tel. +31 70-3658985.

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